

| Award | Title | Entrant | Advertiser |
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| Collateral Material > 004 - Stationery Package – Single or Multiple Pieces | | | |
| Silver ADDY ADDY Award | Holiday Collection | Patriot Ambulance Service | Patriot Ambulance Service |
| Collateral Material > 005 - Printed Annual Report | | | |
| Gold ADDY ADDY Award | 2024 Annual Report | Olmsted Associates, Inc. | Community Foundation of Greater Flint |
| Silver ADDY ADDY Award | Champions For Children | sparklefurry | Children's Brain Tumor Network (CBTN) -Children's Hospital of Philadelphia |
| Collateral Material > 007 - Brochure > 007A - Single Unit | | | |
| Silver ADDY ADDY Award | 2025 Summer Programs Guide | Olmsted Associates, Inc. | YMCA Camp Copneconic |
| Collateral Material > 009 - Special Event Material > 009A - Card, Invitation, Announcement - Single Unit | | | |
| Silver ADDY ADDY Award | Art of Philanthropy Event Program | Olmsted Associates, Inc. | Community Foundation of Greater Flint |
| Collateral Material > 009 - Special Event Material > 009B - Card, Invitation, Announcement - Campaign | | | |
| Silver ADDY ADDY Award | Founders Crossing Ribbon Cutting | AMPM, Inc. | Rollin M. Gerstacker Foundation |
| Ambient Media > 016 - Installations > 016A - Single Installation | | | |
| Silver ADDY ADDY Award | Video Mapping Installation | AMPM, Inc. | Duro-Last® |
| Websites > 021 - Websites > 021A - Consumer | | | |
| Silver ADDY ADDY Award | Delta College Recruitment Website | Delta College | Delta College |
| Silver ADDY ADDY Award | Farah Luxury Living Website | Olmsted Associates, Inc. | Farah Luxury Living |
| Websites > 021 - Websites > 021B - B-to-B | | | |
| Silver ADDY ADDY Award | Website | AMPM, Inc. | Duro-Last® |

Social Media > 022 - Social Media > 022B - Campaign

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| Silver ADDY ADDY Award | Social Media Campaign | AMPM, Inc. | TOP TIER™ |
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| Silver ADDY ADDY Award | Membership Matters | Syron Design | Sea Tow |
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Television Advertising > 031 - Television Advertising – Local (One DMA) > 031B - Single Spot :60 seconds or more

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| Silver ADDY ADDY Award | Summer Series with Gary Fisher | Brilliant Marketing Co. & Agency | Shea Automotive Group |
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Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign

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| Gold ADDY, Best of Show ADDY Award | DTE–Energy Efficiency Campaign | REGROUP, Inc | DTE |
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| Silver ADDY ADDY Award | Greenlight Promotion | Storyfi | Wildfire Credit Union |
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Online Film, Video, and Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length

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| Silver ADDY ADDY Award | The Howling Haunted Trail Teaser | Kerning Advertising | Adopt-A-Pet, Inc |
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Branded Content & Entertainment > 036 - Branded Content & Entertainment For Online Film, Video & Sound > 036B - Single entry – more than :60 seconds

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| Gold ADDY ADDY Award | Happy Holidays – Wherever You Are | Morley Companies | Morley Companies |
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Branded Content & Entertainment > 039 - Branded Content & Entertainment Campaign

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| Silver ADDY ADDY Award | Journey Video Series | AMPM, Inc. | TOP TIER™ |
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Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign- Regional/National

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| Gold ADDY ADDY Award | Membership Matters | Syron Design | Sea Tow Services International, Inc. |
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Integrated Campaigns > 046 - Integrated Branded Content Campaign – Local or Regional/National

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| Gold ADDY ADDY Award | Happy Holidays – Wherever You Are | Morley Companies | Morley Companies |
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Visual > 049 - Logo Design

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| Gold ADDY ADDY Award | Founders Crossing Identity | AMPM, Inc. | Rollin M. Gerstacker Foundation |
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Visual > 051 - Illustration > 051B - Illustration - Series

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| Silver ADDY ADDY Award | Happy Holidays – Wherever You Are | Morley Companies | Morley Companies |
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| Silver ADDY ADDY Award | Flint Rep Title Images | Olmsted Associates, Inc. | FIM Flint Repertory Theatre |
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Film & Video > 054 - Cinematography > 054B - Cinematography—Campaign

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| Gold ADDY ADDY Award | DTE- Energy Efficiency Campaign | REGROUP, Inc | DTE |
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Collateral > 091 - Direct Marketing & Specialty Advertising (printed or digital)

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| Gold ADDY ADDY Award | “Scroll” Holiday Greeting | AMPM, Inc. | AMPM™ |
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